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'100 Men Who Give a Damn' Houston Chapter Raises \$13,825 for Making It Better at Inaugural Meeting

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(HOUSTON) The inaugural meeting of the Houston chapter of '100 Men Who Give a Damn' network, organized by several Houston-area businessmen, raised \$13,825 in one hour for one local charity. Insgroup Inc. Sr. VP and Shareholder Greg Scheinman was among the group of men who planned and hosted the kick-off event.

At the first chapter meeting Thursday, August 11, three charities, Girls on the Run, Making It Better and Houston Food Bank, pitched their respective organizations to the group of businessmen in hopes of receiving at least \$100 from each attendee.

"When I learned about this group and what they had been doing in Dallas and was asked to be involved with bringing it to Houston, I knew I had to be involved," Scheinman said. "Giving back to our community is at the heart of our core values at Insgroup. To be part of a group of 100 men who are all committed to making a difference to such worthy causes in our community is a great privilege."

Making It Better was the night's winning organization and collected a total of \$13,825 non-taxable funds from the 86 men in attendance. The organization works tirelessly to address severe disadvantages faced by at-risk children in the Houston area by offering a variety of programs that provide quality support services to enhance students' social emotional learning and provide a foundation for academic success. All programs focus on developing literacy skills and are tailored to meet the needs of those served. Whether the program is academic or enrichment, delivered during or after school, on a school campus or in an apartment-based program, Making It Better's overarching goal is always the same: developing relationships and improving self-esteem by sparking creativity, fostering the desire to succeed, developing social skills and expanding life experiences.

"We are so honored to have won the first pitch competition from the Houston chapter of '100 Men Who Give a Damn,'" said Jacque Daughtry, Executive Director of Making It Better. "To have the opportunity to bring additional awareness to the challenges faced by underserved children in Houston, particularly in the area of literacy, is such a blessing for us and we are thankful for this amazing group of men! These funds will help us continue to provide programs that improve literacy, leadership and life skills for underserved elementary students."

The '100 Men Who Give A Damn' Houston Chapter will host quarterly meetings where men will enjoy a networking happy hour and then hear five-minute pitches from three charities chosen randomly from a pool nominated by the members. After the members vote, the winning charity receives a \$100 check from each member. The next meeting is set for November 10.

Along with Scheinman, Tom Barber, Josh Harrison, Bill Goeke (Weingarten Realty Investors), Barry Hammond (Aspire Commodities, LP), Dave Lee (Gemini MSP), Eric Cohen (Butler-Cohen LLC) were a part of the initial group of local leaders that launched the group.

About Insgroup

Insgroup, Inc., founded in 1978, has grown into one of the 100 largest privately held insurance agencies in the United States, and focuses on serving the needs of middle and upper middle market clients. Insgroup provides commercial insurance brokerage, risk management consulting and employee benefits consulting to local, regional and national companies in a wide variety of industries and not for profits. Insgroup also provides customized personal insurance programs to affluent individuals and families. Headquartered in Houston, Insgroup serves clients throughout the U.S., providing personalized service, relentless client advocacy, industry specific knowledge and technical expertise.